

FRANK D ALBANESE

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Portfolio: www.albaneseproductions.com

Senior Motion Designer & Video Editor Full-stack video creative specializing in high-end corporate communications, executive storytelling, and brand narratives. Expert in translating complex messaging into engaging visual content using After Effects, Premiere Pro. Leverages Generative AI (Firefly, Gemini) for rapid storyboarding, ideation, and workflow automation. Combines technical precision in editing and compositing with a strong directorial eye for lighting, framing, and sound design. Proven track record of managing enterprise-level video workflows while executing broadcast-quality assets.

PROFESSIONAL EXPERIENCE

MANAGER, VIDEO CREATIVE (Hands-on Production & Motion Design) Anywhere Real Estate / Cartus | Danbury, CT | June 2019 – Present

Serve as the lead video creative for the global real estate leader and its subsidiary, Cartus, managing the full production pipeline from concept to delivery.

- **Executive Storytelling:** Direct and edit high-priority C-suite communications, filming senior executives on-location and in-studio to deliver authentic leadership messaging to a global workforce.
- **Campaign Direction:** Conceptualized, produced, and animated multiple videos including **Cartus 70th Anniversary**, **Radiant Recognition** employee recognition campaign, and the annual **Holiday video** series. Established a high-energy visual identity for these campaigns.
- **Hybrid Production Workflow:** Operate as a central creative resource for multiple brand divisions, maintaining distinct visual identities for both Anywhere and Cartus while maximizing asset reuse to reduce external agency spend.
- **Technical Direction:** Standardized internal video protocols for lighting, optics, framing, and sound design, elevating in-house production values to meet broadcast standards.

VIDEO & MULTIMEDIA PRODUCER Hubbell Heaters | Stratford, CT | 2016 – 2019

- **3D Product Visualization:** Produced and animated technical videos and 3D motion graphics demonstrating complex internal water heating mechanics, simplifying the sales process for non-technical buyers.
- **Content Library Creation:** Shot and edited a comprehensive library of training, corporate, and social media video content, establishing the company's first standardized intranet.
- **Digital Transformation:** Owned the creation of all digital visual assets, transitioning the brand from static print marketing to dynamic video and web-based content.

FREELANCE MOTION DESIGNER & CREATIVE Albanese Consulting Group | Redding, CT | 2013 – 2016

- **Broadcast & Commercial Projects:** Delivered contract motion design, video editing, and digital production services for major clients including The Golf Channel, Carlson Rezidor Hotel Group, and Fryer Machine Systems.
- **Agile Production:** Operated as a full-cycle video production studio for SMBs, handling everything from script-to-screen for promotional videos and digital advertising.

SENIOR MULTIMEDIA DESIGNER Affinion Group | Stamford, CT | 2007 – 2013

- **Multimedia Marketing Campaigns:** Lead designer for high-volume digital engagement campaigns, producing animated content and interactive assets that drove member retention for global loyalty programs.
- **Video Production:** Produced and edited corporate communications videos, translating internal stakeholder goals into engaging visual narratives for a massive employee base.
- **Cross-Platform Brand Consistency:** Managed the visual identity across web, email, and video channels, ensuring strict adherence to corporate branding guidelines for partner programs.

ADDITIONAL BRAND EXPERIENCE & EARLY CAREER

Selected Freelance Projects: Produced video and motion assets for diverse clients including Nudyne Group, Aparium Hotels, and Stilog

Technical Sales Specialist Nikon Inc.:

Built foundational expertise in photographic optics, digital imaging technology, and technical training for a world-leading imaging brand.

Senior Designer Waterworks:

Delivered luxury brand marketing assets, art direction, and high-end visual collateral.

TECHNICAL SKILLS

Motion & 3D: Adobe After Effects, Cinema 4D, Motion Graphics, Compositing.

Video Production: Adobe Premiere Pro, DaVinci Resolve, Adobe Audition, Frame.io, AI Audio Enhancement, Generative Fill, Lighting, Sound Design, Green Screen, Multi-Cam Editing.

Design & Digital: Photoshop, Illustrator, Adobe Creative Cloud.

Generative AI: Adobe Firefly, Gemini, and CoPilot

EDUCATION

Bachelor of Science, Graphic Design & Photography Southern Connecticut State University